

Dear Ministry Partner,

Thank you for your interest in the **BACK TO CHURCH** campaign!

BACK TO CHURCH SUNDAY is a campaign specifically designed to get people back in your church services by empowering your church members with the tools they need to invite neighbors, friends and loved ones back to church.

Enclosed is your requested **BACK TO CHURCH** Resource Information Kit. It is provided to help you evaluate the Campaign and give you tangible items to share with your leadership team.

The toolkit includes:

- Samples of promotional materials that are designed to create excitement, increase participation and invite community members to come to your event. All of these items can be customized to fit your church or with the Spanish language.
- A campaign brochure that will explain the available products.
- A FREE copy of the invitational tool—*reThink Church*. Empower members to invite their non-attending friends and family to **BACK TO CHURCH SUNDAY** with these *reThink Church* Booklets. Each booklet features 10 reasons why people leave the church and why they are coming back. *Booklets are packaged in a 10 pack for only \$9.99.*

To get a **free** Campaign Planning Guide visit www.BackToChurch.com. On the website you will also find many resources including: **free** Press Kit, **free** Downloads for your website, **free** Tips, **free** Sermons, **free** Video Illustrations, **free** Sermon Illustrations, website links, recommended reading, quotes and stats, PowerPoint templates and more...

Take the next step and join hundreds of churches that are joining together on **September 13th** to host a **BACK TO CHURCH SUNDAY!**

May God bless you and your church,



Eric Abel

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